

2026 Central Wisconsin RV Expo

Vendor Agreement Form

WHERE: The Central Wisconsin Convention and EXPO Center
10101 Market Street, Rothschild WI 54474

WHEN: Friday, March 13th 2026..... 3pm-8pm
Saturday, March 14th 2026..... 9am-6pm
Sunday, March 15th 2026..... 10am-4pm

This show will be promoted and participated in by DNL Recreation. We are a camper dealership located in Wisconsin Rapids. Our vision for the show is to headline with 2 or 3 camper dealerships and keep the focus on camping and outdoor recreation. This is the first of many years that we will be promoting the show, so participants in this year's show will automatically have first right of refusal for future shows.

VENDOR NAME: _____ PHONE: _____

BUSINESS DESCRIPTION : _____

ADDRESS: _____ EMAIL: _____

Booth Size Required:

- \$395** 10 ft wide by 8 ft deep booth (comes with skirted table, 2 chairs, 8 foot tall pipe and drape in rear and 3 foot tall drape on sides)
- \$745** 20 ft wide by 8 ft deep booth (comes with skirted table, 2 chairs, 8 foot tall pipe with drape in rear and 3 foot tall drape on sides (2nd table can be added for extra fee))
- \$____ Larger booths_____

Will you require access to a 110V outlet?

- Yes (\$50 fee will be collected at the show from the event hall staff)
- No

- The expo center will be open and ready for all vendors to move-in on Thursday March 12th between 9am and 4pm. The promoter will make staff available during this time to answer any questions or resolve issues that may arise.
- All marked exit doors must be accessible by a 3-foot-wide aisle.
- Vendor will be held responsible for any damage they, or their employees/helpers cause to the event hall. By signing this agreement, the vendor agrees to reimburse the event hall for any damage caused by the vendor from the initial move-in day through the move-out day.
- The expo center asks that no helium balloons be sold or distributed throughout the event, however, exceptions may be made if they are attached to your display. Please make the promoter aware if your display will use helium balloons.
- Decorations may not be taped, nailed, tacked, stapled, or otherwise fastened to the ceilings, doors, floors, walls, glass, columns, painted surfaces, fabric, or decorative walls.
- If you should need to cancel this agreement, the promoter reserves the right to keep 50% of the collected funds if the cancellation occurs more than 45 days prior to the event. If cancellation occurs within 45 days of the event, the promoter reserves the right to keep all collected funds from the vendor.
- Neither the property owner, nor Central Wisconsin Expo-Event Center, nor the promoter are responsible for loss or damage to any vehicles or their contents while parked or operated on facility property.

Promoter will require 50% down upon signature of this agreement and the remaining balance will need to be paid by February 20th, 2026. Checks can be made payable to DNL Recreation and can be mailed to 3731 8th Street So. Wisconsin Rapids, WI 54494. Credit cards will be accepted with a 3% service charge added. Call DNL Recreation at 715-424-2526 to make payment over the phone.

VENDOR SIGNATURE: _____ DATE: _____

PROMOTER SIGNATURE: _____ DATE: _____