




South Shore
Marine

WELCOME TO SOUTH SHORE MARINE



Since 1989, our greatest reward has been seeing how the boating lifestyle brings people together. Time on the water creates lasting memories with family and friends—and in a world that moves fast, slowing down on the lake is what our customers value most.

At South Shore Marine, our commitment is simple: make boating easy, safe, and enjoyable. From sales to service, our experienced team works hard to ensure you spend more time on the water and less time worrying about the details. We're boaters too,

and we understand how important it is not to miss a weekend during the season.

We're proud to offer a carefully selected lineup of top brands, along with our own industry-leading pre-owned boats. We invite you to visit our modern facility in Huron, Ohio, meet our team, and explore everything we have to offer.

We look forward to welcoming you and being part of your boating journey.

— The Team at South Shore Marine





Kevin Dick, General Manager

With more than 33 years of hands-on experience in the marine industry, Kevin brings proven leadership and deep industry knowledge to South Shore Marine. He has owned and operated a successful dealership, specializing in new, used, and brokered boats ranging from runabouts to motor yachts, and has spent recent years consulting within the marine industry to help businesses grow and thrive.

A seasoned leader in sales, service, and dealership operations, Kevin also served as President of the Boating Associations of Ohio, working closely with state legislators to protect and promote boating interests statewide. He is proud to lead the South Shore Marine team and continue delivering exceptional service to the local boating community.

Our company's roots are deep in Service.

Starting in 1989 as a small group—detailing and reconditioning boats, has now developed into a well-trained and experienced full-service team that offers a wide range of talent specialties at our modernized facility—providing dockside service for your convenience. It's exciting to see how we've grown.



LEARN MORE ABOUT SERVICE, PARTS & ACCESSORIES

1. Marine Industry Certified Dealer

We are one of the only Marine Industry Certified dealers in our region, with certified technicians – factory trained for all brands we represent.

2. Honest Guidance

We provide honest guidance and set our customers on a course where proactive maintenance enhances the overall boating experience.

3. Premium Service

Your time on the water is precious, so we aim to avoid or minimize down-time by maintaining your boat in TOP CONDITION.

PARTS & ACCESSORIES

Our Sales TEAM offers a wide variety of specialized talent.

1. Finding the Right Boat for YOU

We understand that boats need to match their owners in terms of budget, content, set up, rigging, upgrades, etc. We listen to find the right boat... and offer solutions so that your boat is personalized and rigged in a special way for you.

2. Exceptional Delivery Process

All of our sales deliveries include scheduled time with one of our Captains to deliver the boat properly making sure we're all familiar with systems, operations, care, etc. so you're comfortable on the water.

3. In-House Financing

Our business offers convenient In-House Financing and Insurance packages to make the steps to ownership competitive and seamless.

4. Impressive Facilities & VIP Customer Events

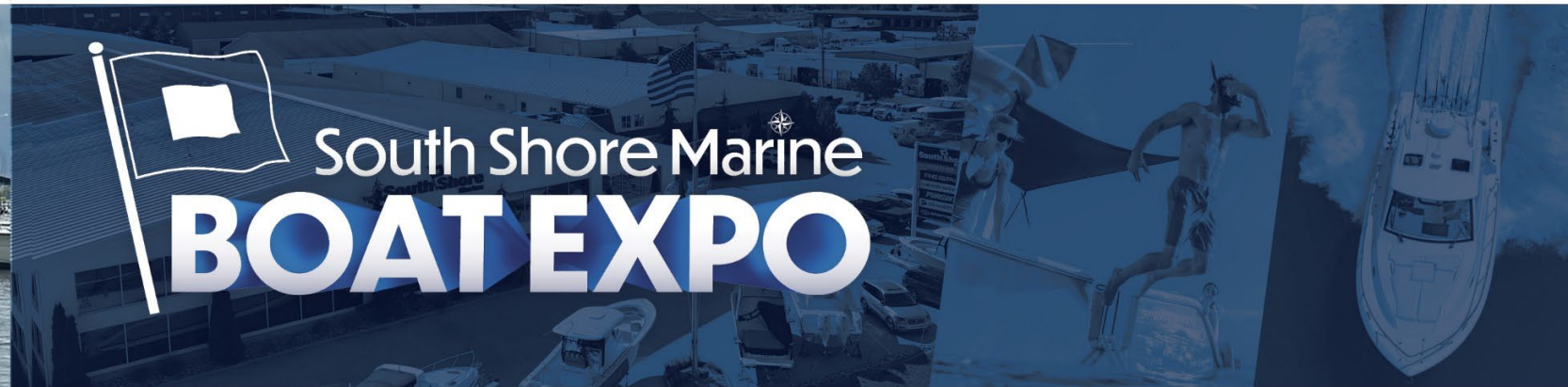
Please Visit our new Modernized Heated Inside Showroom & Facilities. For those who appreciate First Class Boats, we assure you a special experience at South Shore Marine!

We invite you to learn why South Shore Marine's Sales Team enjoys strong word of mouth advertising and extremely loyal sales customers. They earn it slowly in each relationship.

Here to serve your special need.

Our parts professionals are ready to serve your needs ranging from common rigging and outfitting items, to specialty parts where experience and timely responsiveness matters. Consider us as your source for your Yamaha, Volvo Penta, Mercruiser, Mercury, Garmin, Seakeeper, Seakeeper Ride, Siren Marine, Fischer-Panda and Westerbeke Generators, etc. needs.





South Shore Marine offers a very active trade program and one that is very unique in terms of exceptional preparation. Our certification process is valued by buyers seeking boats in top condition with exceptional value, convenience, and added peace of mind.

Our thorough certification process includes:

- Inspection hull, deck & framing
- Mechanical inspection & full service
- Reconditioning of exterior, interior, cosmetics.
- Upgrades as needed for: Canvas, upholstery, systems, electronics
- Bottom coatings, striping, caulking, etc
- 30 Day/30 engine hour warranty

Your Spring Kickoff to Boating on Lake Erie

The South Shore Marine Boat Expo is a brand-new, signature event designed to launch the spring boating season the right way. Hosted right in our first-class showroom, alongside additional marine industry vendors, enjoy exclusive incentives, expert guidance, and hands-on support—all under one roof.

Why You'll Love the Boat Expo

- Season-opening savings & incentives
- Certified technician support & spring prep
- Trade-in & trade-up opportunities
- Local marine vendors & community partners
- Family-friendly atmosphere
- Free admission & easy onsite parking

BROKERAGE/CONSIGNMENT



SELL US YOUR BOAT

SELLING YOUR BOAT?

1. We actively BUY clean pre-owned boats for maximum efficiency and convenience.
2. We CONSIGN or BROKER clean pre-owned boats.

Why Choose South Shore Marine?

- Exceptional sales team with proven track record
- First class marketing & powerful online presence
- Modernized facilities with excellent storage options
- Industry-Leading reputation for first class boats

- Full-service team properly prepares boats for discerning buyers & inspections
- Talented service team assures smooth sales & delivery process
- In house financing, insurance & seamless process for transfer of ownership

We actively consider trades on all boats—creating more selling opportunities!

Other Local Boat Shows



On-the-Water Events & Customer Experiences

Demo Days

Get behind the wheel and experience select models in real-world conditions at local marinas:

- Huron Boat Basin
- Marblehead Estates & Yacht Club
- Shrock's Marina

Customer Appreciation Events

Relax and connect with fellow boaters at some of the area's favorite waterfront destinations.

Fishing Seminars – Mastering Lake Erie Fishing 101

An annual educational and charitable event for anglers of all skill levels. Learn from experts, sharpen your techniques, and support two incredible nonprofit organizations.

Benefiting Walleyes for Wounded Heroes & Youth Challenge

Why Attend?

- Electronics & technology workshop
- Expert-led fishing seminars
- Anglers Alley networking



THE CLEAR CHOICE:
WHERE DISCERNING SELLERS
AND BUYERS CONNECT

Scan to view upcoming events & RSVP ▶





VIEW INVENTORY



VIEW INVENTORY



Express 340



S 388



Freedom 285



Fisherman 236



Canyon 386



S 328



OS 325



DC 326

At South Shore Marine in Huron, Ohio, Grady-White boats deliver legendary ride quality, confidence, and craftsmanship built for Lake Erie. Every Grady-White features the exclusive SeaV²® hull—the award-winning design ranked #1 in every J.D. Power marine study—which provides a dry, smooth, and stable ride in a wide range of conditions. From rugged center consoles and versatile dual consoles to express-style layouts, Grady-White blends thoughtful design, premium finishes, and proven performance so you can fish, cruise, or explore with confidence season after season.

Pursuit boats deliver American-made craftsmanship and confident performance built for Lake Erie. Designed and manufactured in the USA, Pursuit blends refined engineering with timeless design to create boats that feel solid, capable, and versatile. From family-friendly dual consoles to sport and offshore-ready platforms, Pursuit balances fishing, cruising, and comfort with premium finishes and thoughtful layouts. Powered by reliable Yamaha outboards and engineered for changing lake conditions, Pursuit boats are built to perform with confidence.



VIEW INVENTORY

REGAL



VIEW INVENTORY

S SPORTSMAN



43 SAV



Heritage 261



36 Grande Coupe



LS9 Ultimate



LX36



Open 302



Open 262



Heritage 321

Regal boats deliver luxury, versatility, and confident performance for Lake Erie boaters. Regal's bowriders and outboard-powered sport yachts feature expansive seating, open layouts, and seamless indoor-outdoor flow—perfect for entertaining and day cruising. For longer stays, Regal's express cruisers and coupe-style yachts offer private staterooms, refined interiors, and all-day comfort. Across the lineup, advanced hull design provides a smooth, efficient ride, while premium finishes and intuitive helm layouts elevate every experience on the water.

We proudly offer Sportsman center console boats built for versatility, comfort, and performance on Lake Erie. As one of the fastest-growing brands in its class, Sportsman pairs advanced hull design with quality materials and premium finishes to deliver a dry, stable, and confident ride. Thoughtful layouts balance serious fishability with family-friendly seating, smart storage, and integrated technology—making it easy to transition from fishing to cruising and watersports. NMMA-certified and continuously refined through owner feedback, Sportsman boats are built to handle changing conditions without ever feeling dated.



**GRADY-WHITE
BOATS**



PURSUIT®



REGAL



SPORTSMAN



**South Shore
Marine**

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@SOUTHSHOREMARINE

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SALES | SERVICE | BROKERAGE | PARTS